



**Passionate about delivering practical business advice**



## **Gary Alexander BA(Hons) MA DipM MCIM**

- > Open, engaging and practical
- > Driven to support business growth
- > Experienced mentor, manager and trainer
- > Practical hands on business experience
- > Held senior management roles in a number of industry sectors
- > Advised 200+ micro, SME and established businesses
- > 20+ years' experience in marketing and business development



## **ADVICE**

in relation to sales planning, export evaluation and planning, marketing planning, business plans and business strategy.

## **TRAINING**

both in a workshop and in a one to one mentoring environment, covering topics such as sales development, customer service, communications skills and business planning for growth.

## **SUPPORT**

to growing businesses through support in areas such as tender completion, managing marketing functions, marketing effectiveness, market research, sales prospecting, cost management and one to one business mentoring.

## **GROWTH**

and development of businesses is enhanced through the provision of the outlined services combined with a proactive, practical and supported approach tailored to individual business requirements.

**am: consulting**

**ADVICE • TRAINING • SUPPORT • GROWTH**

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